



2026 - 2027 Outcomes and Recommended Measures

The Children's Board of Hillsborough County evaluates the impact of the services provided to children and families in four focus areas:

Children Are Healthy and Safe

The primary goal of Children Are Healthy and Safe is to improve overall community health by supporting pregnant women to seek prenatal care, postpartum support, and care for children as they grow.

Children Are Developmentally on Track

The primary goal of Children Are Developmentally on Track is the early identification of children with special needs through developmental screening and referral linkages.

Children Are Ready to Learn and Succeed

The primary goal of Children Are Ready to Learn and Succeed is to support children who are getting ready to enter Kindergarten and provide the necessary resources throughout their school years.

Family Support

The primary goal of Family Support is to assist families in attaining services that increase formal and informal supports to improve their overall stability and security.

About the 2026-2027 Outcomes and Recommended Measures

The Children's Board developed this Outcomes Menu to support organizations in selecting meaningful, measurable outcomes that align with their program goals. This menu includes the outcomes for each of our key focus areas, along with information on applicable target populations, the outcome types and recommended measures to help guide your selection.

By exploring the menu, you can identify which outcomes are the best fit for your program's activities, objectives, and intended impact. The menu is designed to be both flexible and informative, offering a range of options to accommodate different program models while supporting shared accountability and learning.

Why Measure Outcomes?

At the Children's Board, we believe strong programs are built through reflection, learning, and collaboration. That's why we work closely with our funded partners to review performance each year and use outcome data to strengthen services. Measuring outcomes helps programs understand how well their services are working and the difference they're making for the children and families they serve.

When a program selects outcomes from the menu, it begins a collaborative process with Children's Board staff to develop a clear plan/matrix for tracking and assessing results. This plan helps programs examine whether services are being delivered as intended, who is being reached, and what changes are being achieved. It also serves as a foundation for ongoing conversations about program goals, areas for improvement, and long-term impact.

We use a Results-Based Accountability™ approach to guide this work, centered on three key questions: How much did we do? How well did we do it? Is anyone better off? These questions help programs focus on the quantity of services provided, the quality of delivery, and the outcomes participants experience. Whether it's tracking the number of families served, levels of satisfaction, or improvements in skills, behaviors, or well-being, this framework ensures programs have meaningful data to inform decisions, improve services, and tell a clear story about their impact.

Key Definitions

Focus Area

Describes a broad result or conditions we want to see for children in our community.

Example: Family Support

Outcome Type

The type of change participants are expected to make. These include changes in knowledge or skills, attitudes, behaviors, and circumstances.

Example: Attitudes

Target Population

The group of participants the program serves and measures for each outcome. It may be based on characteristics like age or grade level.

Example: Expectant Parents and Parents/Caregivers enrolled in the program.

Outcome

An outcome is the specific change you expect to see in participants as a result of program services.

Example: At least 70% of a minimum of # parents/caregivers have reduced stress.

Measurement Tool

The instrument or tool used to measure the level of change in the participant.

Example: Perceived Stress Scale

Indicator

The specific evidence used to show the level of change or whether an outcome has been met.

Example: Decrease in total score from pre-test to post-test on the Perceived Stress Scale.

Focus Area	Outcome	Target Populations
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 90% of a minimum of # babies born at appropriate birth weight</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 80% of a minimum of # individuals (parents/caregivers, professionals, children) demonstrate appropriate health and safety practices.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18)</u> ,  <u>Professionals</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 85% of a minimum of # individuals (parents/caregivers, professionals, children) have increased knowledge of appropriate health and safety practices.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18)</u> ,  <u>Professionals</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 85% of a minimum of # families achieve food security.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18).</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 90% of a minimum of # families have safer housing.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18).</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 85% of a minimum of # children/youth at reduced risk of unintentional injury (Examples: drowning, shaken baby, unsafe sleep, exposure to dangers such as poison, weapons or other unsafe conditions).</u>	 <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18).</u>

Focus Area	Outcome	Target Populations
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 80% of a minimum of # children/youth with improved physical fitness.</u>	 <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18).</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 90% of a minimum of # children/youth have decreased vulnerability to contracting preventable diseases.</u>	 <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18).</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 90% of a minimum of # babies born substance-free.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 90% of a minimum of # babies born at term.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 85% of a minimum of # individuals (parents/caregivers, children) demonstrate increased physical activity.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18).</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 80% of a minimum of # parents/caregivers exhibit fewer symptoms of depression.</u>	 <u>Parents/Caregivers</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 90% of a minimum of # children/youth attend well-baby/well-child visits as prescribed by physician.</u>	 <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18).</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 65% of a minimum of # mothers sustain breastfeeding.</u>	 <u>Parents/Caregivers</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 80% of a minimum of # mothers initiate breastfeeding.</u>	 <u>Parents/Caregivers</u>
 <u>Children Are Healthy and Safe</u>	✓ <u>At least 75% of a minimum of # pregnant women attend routine prenatal care visits as prescribed by physician.</u>	 <u>Parents/Caregivers</u>

Focus Area	Outcome	Target Populations
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 85% of a minimum of # parents/caregivers demonstrate behavior consistent with knowledge of age-appropriate child development and expectations.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u>
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 95% of a minimum of # children (34 months of age or younger) will access developmental screening services for early identification of developmental concerns.</u>	 <u>Children Birth-Preschool Age</u>
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 85% of a minimum of # children identified with a vision concern are linked with a medical assessment.</u>	 <u>Children Birth-Preschool Age</u>
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 85% of a minimum of # children identified with a hearing concern are linked with a medical assessment.</u>	 <u>Children Birth-Preschool Age</u>
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 85% of a minimum of # individuals have increased concrete supports.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u>
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 95% of a minimum of # children (older than 34 months of age) will access developmental screening services for early identification of developmental concerns before they start Kindergarten.</u>	 <u>Children Birth-Preschool Age</u>
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 85% of a minimum of # children demonstrate a secure attachment to a nurturing caregiver.</u>	 <u>Elementary School Age Children</u> ,  <u>Children Birth-Preschool Age</u>
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 75% of a minimum of # children demonstrate improved social-emotional competence.</u>	 <u>Children Birth-Preschool Age</u>

Focus Area	Outcome	Target Populations
 <u>Children Are Developmentally on Track</u>	✓ <u>At least 85% of a minimum of # parents/caregivers support their child's healthy development.</u>	 <u>Parents/Caregivers</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 80% of a minimum of # children are read to or read at least 4 days per week at home.</u>	 <u>Children Birth-Preschool Age,  Elementary School Age Children</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 85% of a minimum of # youth demonstrate positive relationships with parents and other adults.</u>	 <u>Youth (up to age 18).</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 85% of a minimum of # children/youth have increased educational aspirations.</u>	 <u>Elementary School Age Children,  Youth (up to age 18).</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 85% of a minimum of # children have improved school readiness skills.</u>	 <u>Children Birth-Preschool Age,  Elementary School Age Children</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 70% of a minimum of # Early Childhood Education (ECE) programs demonstrate progress towards achieving or maintaining high quality.</u>	 <u>Professionals</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 95% of a minimum of # youth have on-time grade promotion or graduate. (For Reporting Only--Outcome: Youth with on-time grade promotion or graduation)</u>	 <u>Youth (up to age 18).</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 95% of a minimum of # children have on-time grade promotion. (For Reporting Only--Outcome: Children with on-time grade promotion)</u>	 <u>Elementary School Age Children</u>

Focus Area	Outcome	Target Populations
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 85% of a minimum of # children/youth demonstrate increased school connection/engagement.</u>	 <u>Elementary School Age Children, Youth (up to age 18).</u> 
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 90% of a minimum of # children/youth regularly attend school.</u>	 <u>Elementary School Age Children, Youth (up to age 18).</u> 
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 75% of a minimum of # children/youth demonstrate improved positive social behaviors.</u>	 <u>Elementary School Age Children, Youth (up to age 18).</u> 
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 75% of a minimum of # children demonstrate improved social-emotional competence.</u>	 <u>Children Birth-Preschool Age</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 75% of a minimum of # Early Childhood Education (ECE) practitioners/professionals demonstrate developmentally appropriate practices (DAP).</u>	 <u>Professionals</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 85% of a minimum of # parents/caregivers are involved with their child's development, education and/or school.</u>	 <u>Parents/Caregivers</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 85% of a minimum of # children/youth achieve improved skills. (Examples: language, digital, financial, arts, STEM)</u>	 <u>Elementary School Age Children, Youth (up to age 18).</u> 
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 80% of a minimum of # children/youth demonstrate improved motivation to learn skills.</u>	 <u>Elementary School Age Children, Youth (up to age 18).</u> 

Focus Area	Outcome	Target Populations
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 80% of a minimum of # children/youth demonstrate improved progress toward academic success.</u>	 <u>Elementary School Age Children, Youth (up to age 18).</u> 
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 75% of a minimum of # parents/caregivers have increased knowledge of strategies to support their child's social-emotional development.</u>	 <u>Parents/Caregivers</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 80% of a minimum of # Early Childhood Education (ECE) practitioners/professionals have increased knowledge of developmentally appropriate practices (DAP).</u>	 <u>Professionals</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 85% of a minimum of # Early Childhood Education (ECE) practitioners demonstrate increased early literacy skills.</u>	 <u>Professionals</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 75% of a minimum of # children/youth have improved self-esteem.</u>	 <u>Elementary School Age Children, Youth (up to age 18).</u> 
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 70% of a minimum of # children maintain or secure inclusive childcare placements.</u>	 <u>Children Birth-Preschool Age</u>
 <u>Children Are Ready to Learn and Succeed</u>	✓ <u>At least 75% of a minimum of # children demonstrate readiness for Kindergarten.</u>	 <u>Children Birth-Preschool Age</u>
 <u>Family Support</u>	✓ <u>At least 80% of a minimum of # families have improved family well-being.</u>	 <u>Parents/Caregivers</u> ,  <u>Children Birth-Preschool Age</u> ,  <u>Elementary School Age Children</u> ,  <u>Youth (up to age 18).</u>

Focus Area	Outcome	Target Populations
 Family Support	✓ <u>At least 95% of a minimum of # parents/caregivers demonstrate positive parent/child or family interactions (No verified child maltreatment).</u>	 Parents/Caregivers
 Family Support	✓ <u>At least 70% of a minimum of # parents/caregivers have reduced stress.</u>	 Parents/Caregivers
 Family Support	✓ <u>At least 85% of a minimum of # parents/caregivers have increased knowledge of community resources.</u>	 Parents/Caregivers
 Family Support	✓ <u>At least 85% of a minimum of # individuals have increased social supports.</u>	 Parents/Caregivers ,  Youth (up to age 18) .
 Family Support	✓ <u>At least 80% of a minimum of # individuals have improved mental well-being.</u>	 Parents/Caregivers ,  Children Birth-Preschool Age ,  Elementary School Age Children ,  Youth (up to age 18) ,  Professionals
 Family Support	✓ <u>At least 85% of a minimum of # individuals have increased concrete supports.</u>	 Parents/Caregivers ,  Children Birth-Preschool Age ,  Elementary School Age Children ,  Youth (up to age 18) .
 Family Support	✓ <u>At least 85% of a minimum of # parents/caregivers are involved with their child's development, education and/or school.</u>	 Parents/Caregivers
 Family Support	✓ <u>At least 80% of a minimum of # parents/caregivers have increased parenting skills.</u>	 Parents/Caregivers
 Family Support	✓ <u>At least 80% of a minimum of # parents/caregivers have increased skills towards achieving economic mobility.</u>	 Parents/Caregivers

 Focus Area	 Outcome	 Target Populations
 <u>Family Support</u>	✓ <u>At least 80% of a minimum of # parents/caregivers demonstrate progress towards educational success.</u>	 <u>Parents/Caregivers</u>
 <u>Family Support</u>	✓ <u>At least 80% of a minimum of # parents/caregivers have increased literacy skills (language, digital or financial).</u>	 <u>Parents/Caregivers</u>